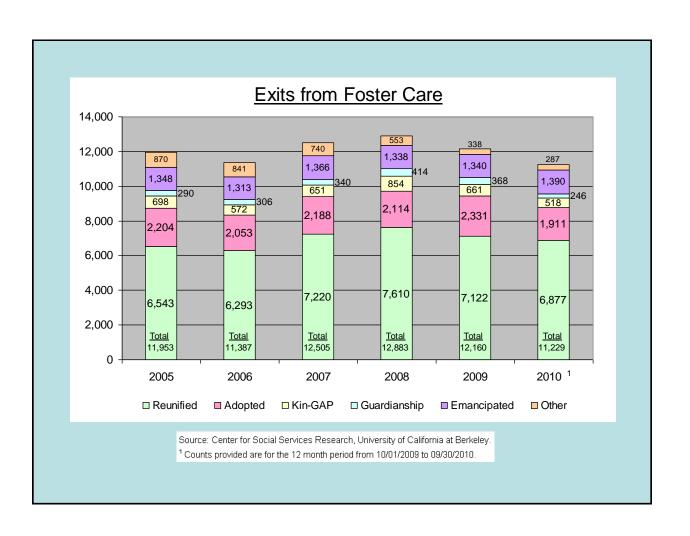
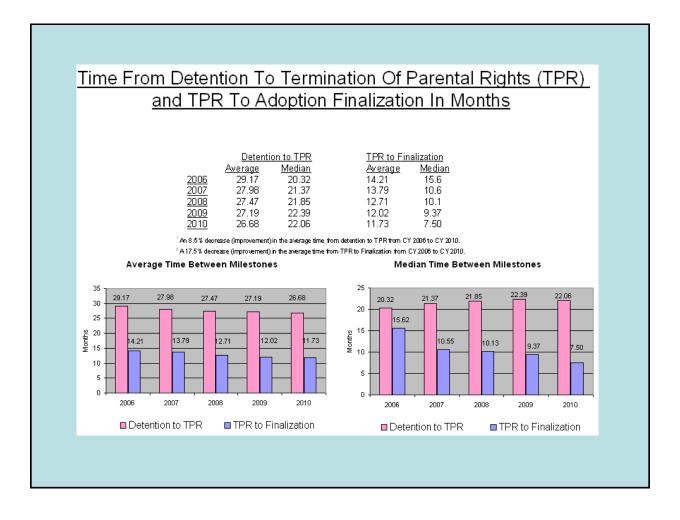


Los Angeles County Outcomes (CY 2003 - 2010)

Los Angeles County DCFS	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	2007	2008	2009	<u>2010</u>
Children in Out-of- Home Care ¹	25,161	22,102	21,248	20,454	19,182	16,710	15,816	15,636
Reunifications ²	5,363	5,584	6,543	6,293	7,220	7,610	7,122	6,877 ³
% of Children Reunified, Compared with Children in Out-of-Home Care	21.3%	25.3%	30.8%	30.8%	37.6%	45.5%	45.0%	44.0%
Adoption Finalizations ²	2,019	2,036	2,204	2,053	2,188	2,114	2,331	1,911 ³
% of Children Finalized Compared with Children in Out-of-Home Care	8.0%	9.2%	10.4%	10.0%	11.4%	12.7%	14.7%	12.2%

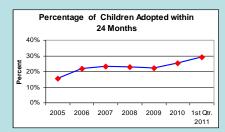
¹ Source: DCFS Fact Sheet. Excludes children in Legal Guardianship, Adoption Homes Not Finalized, and Non-Foster Care Homes. ² Source: Center for Social Services Research: University of California at Berkeley. ³ Data covering the period from 10/01/09 to 09/30/10 is presented. Berkeley data typically trails by 9 to 15 months, so full CY 2010 is not yet available.





Percent of Adoptions Finalized Within 24 Months of Coming into Care

The percentage of timely (within 24-month) adoptions finalized in CY 2010, increased by 10 percentage points since CY 2005.



CY 1/2011 to 03/2011.....29.1% (+3.8%)

Data Source: CWS/CMS Datamart as of March 1, 2007 (for CY 2005 and 2006),

CWS/CMS Datamart as of January 3, 2008 (for CY 2007), CWS/CMS Datamart as of February 23, 2009 (for CY 2008), CWS/CMS Datamart as of February 8, 2010 (for CY 2009), CWS/CMS Datamart as of February 21, 2011 (for CY 2010), and CWS/CMS Datamart as of April 17, 2011 (for first 3 months of CY 2011)

Three Types of Recruitment 2010/2011

1. General Recruitment

Recruiting Resource Parents (foster and adoptive parents) through a variety of sources:

- TV Ads (English and Spanish)
 - Time Warner Cable Channels, Channel 34, Channels 13 and 11
- Billboard Campaigns
- · Radio Spots with Concurrent Internet Spots
 - KJLH, KIIS, NPR, Hot 92.3, Que Buena, My FM, KLove
- · Bus Ads and Bus Shelters
- · Community Booths
 - LA County Fair, Women's Law Enforcement, LGBT Pride Festival, MLK Parade, Fiesta Broadway, Faith-based Recruitment Summit, Health Fairs, etc.
- Faith-Based Outreach
 - Latino American Chaplin Association, Crenshaw Christian Center, Bethany Christian, Downey Calvary Chapel, etc.
- Newspapers and Magazines
 - Daily News, Long Beach Press Telegram, Daily Breeze, Valley News, Sentinel, Penny Saver, Gay Parents Magazine, etc.
- · Partnering with Various Pro Sports Entities
 - Dodgers, Sparks, Clippers

Types of Recruitment (cont.)

2. Targeted Recruitment

Recruiting Resource Parents for Specific Populations

- Children With Medical Needs
 - Special Olympics, Walk for Autism, Deaf Expo, Harbor UCLA, Children's Hospital, Foster Parent Symposium
- Siblings
 - Billboard campaigns, TV commercials
- African American Children
 - TV commercials, radio, faith-based outreach
- Latino Children
 - Spanish-speaking radio, Spanish-speaking TV, school-based resource fairs in Latino communities, Faith-based outreach
- · American Indian Children
 - Pow-Wows, ICWA task force
- Infants
- TV, billboards, radio, foster care warrant inserts
- · LGBTQ youth
 - Gay Parent Magazine, LGBT churches, flyers in the gay community, orientation at the Gay and Lesbian Center, Popluck Club

Types of Recruitment (cont.)

3. Child Specific Recruitment

Recruiting parents for children waiting to be adopted - this includes Specified Contracts and Purchase of Service for out of county and out- of-state placements.

- Adoption Fairs Latino Fiesta, Black Adoption Fair, Spring Spectacular, Winter Fest
- Media Internet sites such as <u>www.AdoptUSkids.org</u> and <u>www.CaliforniaKidsConnection.org</u>, Wednesday's Child, Good Day LA, Dodger calendars, Cookbooks, Covenant books, Photo books
- · Co-op Presentations of our waiting children to other agencies
- Heart Gallery LA a roving portrait gallery of waiting children taken by volunteer professional photographers which includes ongoing displays and presentations through the county and 'Open Your Heart Sundays' throughout the faith-based community

Diligent Recruitment Federal Grant

Collaboration Strategies for Diligent Recruitment

We were awarded a 5 year Health and Human Services grant beginning September 2010 to enhance the following programs:

- <u>Kidsave Weekend Miracles</u> Connects older foster youth with caring adults who are interested in being 'host families' (super mentors) to create lasting relationships and help youth find adoptive families.
 - The grant is funding two recruiters to recruit in the African American, Latino, and LGBT communities.
- <u>Five Acres</u> An FFA that also provides support services to deaf families
 - The grant is funding a program for them to outreach and recruit in the deaf community
- <u>UCLA TIES for Families</u> An interdisciplinary program that works in collaboration with DMH. They provide services that significantly reduce barriers to the adoption of children and supports their successful transition into permanent homes
 - The grant is funding LIFT (Loss Intervention for Families in Transition) a program to retain families involved with concurrent planning.

Diligent Recruitment Federal Grant (cont.)

- P3 (Permanency Partners Program) Provides part-time (mostly retirees) social workers
 to assist case-carrying social workers in Family Finding and Engagement services
 mainly for youth ages 12 and older that have long-term foster care identified as their
 permanent plan.
 - The grant will be funding three part-time social workers to do Upfront P3 to provide these services soon after a child is detained.
- Human Rights Campaign Foundation -This is an organization that helps build cultural competency particularly on behalf of the LGBT community
 - The grant is funding staff training to help retain more LGBT families and to identify and support LGBTQ youth.
- Faith-Based Liaison (agency to be determined by the RFP process)
 - We will identify an agency that will recruit faith-based organizations to be part of a Faith-Based Recruitment Council that provides on-going recruitment of Resource Families.
- Los Angeles County Department of Probation Our Partner
 - We are identifying probation youth to be actively involved in media-based recruitment and participate in PRU and grant-related programs such as Kidsave.

Recent and Upcoming Special Projects

- Recruitment Ambassador Program- 30 Resource Parents that go out into the community to help recruit and then support new families. They are reimbursed for every family they bring to DCFS that is approved as a resource parent.
- Hope <u>Driving Program</u> We have recruited, trained, and approved volunteers that drive our youth to various events in hopes of building relationships and connections with youth and adults.
- <u>Speaker's Bureau</u> We train and support unattached youth to speak at various locations such as PS-MAPP classes to talk about foster care in hopes of building their self-esteem and make adult connections.
- <u>Covenant for Kids</u> A program that matches waiting children with a church. Members of the church will transport the youth to various events and help have the church 'adopt' the youth and help find the youth a permanent connection
- <u>Camp Kinnect</u> A one-day camp to work with youth in a fun environment who are not open to adoptions or making permanent connections
- <u>Medically Fragile Conference</u> A one-day conference for foster parents to educate and encourage them to take children with medical needs
- <u>Faith-Based Recruitment Summit</u> A meeting with all the regional faith-based councils to develop or increase recruitment activities
- Heart Gallery Road Show Office to office presentations of our recruitment activities, view the HG van, and provide posters for staff to recruit in their neighborhoods.

Orientations

Orientation and Early Retention Efforts:

- We have one intake phone line (888) 811-1121 whether a family wants to foster, adopt, or isn't sure. It is toll free and rolls over to 4 different people to ensure it's answered directly. We have a Spanish-speaking Adoption Assistant for all Spanish language calls.
- We provide approximately 8 orientations monthly throughout the county with at least two in Spanish. These are in partnership with Community Care Licensing. Families are mailed information about their orientation and are called a couple of days ahead of time to remind them.
- When families indicate their interest at a community booth or other event, they are called within 3 business days to have them sign up for an orientation or verify with them about the orientation for which they signed up.
- Families that attend an orientation are called within 5 days after the orientation to see
 if they have any questions and to encourage them to sign up for PS-MAPP.
- Families who didn't show up to the orientation are sent letters to see if they want to sign up again.

<u>January – December 2010 Outcomes &</u> <u>First Quarter (Jan-March) 2011 Outcomes</u>

	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
2010 -Number of people calling to sign up for an orientation	1088	1387	1282	939
2010-Number of people that attended an orientation	667	596	727	525
2011-Number of people calling to sign up for an orientation	1166			
2011-Number of people that attended an orientation	750			